

AI Governance Conference

March 5 & 6, 2020

@ Swiss Tech Convention Center, Lausanne, Switzerland



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AI Governance Conference in a nutshell

Artificial Intelligence (AI) is a force for the good, yet it poses many challenges. Governance is a tool to build trust and create a better future for all.

This interactive conference, a unique opportunity to co-create and stress-test new AI governance ideas alongside high level business leaders, regulators and academia.

- 25+ confirmed international expert speakers
- 2 interactive sessions involving participants and panelists
- 3 key questions themes
- 5 panels
- 2 academic paper review sessions
- A truly multi-stakeholder exchange among policy makers, business, civil society and academia

Who is it for?

Our participants are thought leaders and regulators, academics, decision makers in multinationals, startups and SMEs, IGOs and NGOs with a keen interest in Ethics and Technology, Artificial Intelligence, Social Change, Better Governance and Regulatory Policy.

This conference seeks to confront **3 key questions**:

1. What role can policy frameworks play to **instil trust in AI and protect the society and businesses against harmful misuse?**
2. How can we address **geo-harmonization of AI policy to manage cross-border business risks, enhance competitiveness and foster innovation?**
3. How **to get AI ready as an individual, an organization or a regulator** to maximize the benefits from this powerful tool for our future generations?

Debate is already on. Join as sponsor and participant, have your voice heard!

Want to see more? [Click Here](#)

Agenda

Thursday, March 5, 2020 - Day 1

- 9:30 - 10:00 Welcome and opening
- 10:00 - 11:00 Setting the stage
- 11:00 - 11:30 Coffee break
- 11:30 - 12:15 Status of regulations, guidelines and principles
- 12:15 - 13:00 Lunch
- 13:00 - 15:00 **Theme 1** What role can policy frameworks play to instill trust in AI
 - Panel 1 - Fostering innovation and growth
 - Panel 2 - Protecting citizens and consumers
- 15:00 - 15:30 Coffee break
- 15:30 - 17:30 **Theme 2** How can we drive geo-harmonization of AI policy
 - Panel 3 - Approach to regulatory harmonization
 - Panel 4 - Managing business risk and complexity
- 17:30 - 17:45 Closing Day 1
- 18:00 - Cocktail and dinner (VIP)

Friday, March 6, 2020 - Day 2

- 9:00 - 9:15 Recap of Day 1
- 9:15 - 10:15 ETH Zurich Call for Papers Presentations (I)
- 10:15 - 10:45 Coffee break
- 10:45 - 12:15 **Interactive sessions with panelists and audience - Focus on concrete regulatory project proposals**
 - Session 1** How can we design policy frameworks that build trust in AI with customers, regulators and civil society
 - Session 2** How can we align regional policies to help manage business risk, enhance competitiveness and foster innovation
- 12:15 - 13:00 Lunch
- 13:00 - 13:30 ETH Zurich Call for Papers Presentations (II)
- 13:30 - 15:30 **High-level Panel on future of regulation and business Readiness**
 - Feasibility feedback on interactive sessions' proposals
- 15:00 - 15:15 Closing & Next Steps
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- 13:30 - 16:30 In parallel with high-level panel:
Academic review of ETH Call for Papers on AI Governance

Key Speakers



Eva Kaili

Chair, Future of Science and
Technology Panel,
European Parliament



Thomas Schneider

Ambassador and Director
International Affairs of
Swiss Administration



David Pavon

Nestlé e-Business and
Digital General Counsel and
Group Data Privacy Officer



Robert Madelin

Chairman, FIPRA (Ex DG
Connect & Ex DG SANCO,
EU Commission)



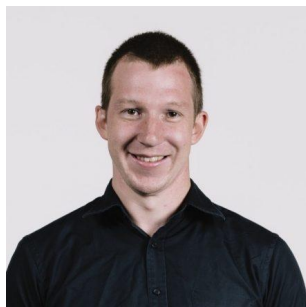
Ivana Bartoletti

Founder,
Women Leading in AI



Dr. David Weinberger

Renowned author and sr.
researcher at Harvard's
Berkman Klein Center for
Internet & Society



Jack Clark

Policy Director, OpenAI, USA



Miguel Amaral

Senior Economist, OECD,
Directorate of Public
Governance - Regulatory
Policy Division



Nicolas Durand

CEO, Abionic



Stephanie Shaw

Head of Safety Risk and
Performance, UK Civil
Aviation Authority

Key Speakers



Francois Rayroux
Partner, Lenz & Staehelin



Dr. Daniel Egloff
Head of Innovation Unit,
Swiss State Secretariat for
Education, Research and
Innovation (SERI)



Sailesh Chutani
CTO, Logitech



Dr. Ron Chrisley
Visiting Scholar,
Human-Centered AI,
Stanford University



Shalini Trefzer
Executive Director, World in
2050, Diplomatic Courier



Leila Delarive
CEO, Empowerment
Foundation



Anna Wippel
Cognitive Systems, IBM,
Zurich



Prof. Marcel Salathé
Academic Director EPFL
Extension School, Co-founder
Alcrowd



Elliott Ash
Assistant Professor (Chair
of Law, Economics, and
Data Science) ETH Zurich



Ekkehard Ernst
President at Geneva Macro
Labs & Future of work and
AI specialist at ILO

Sponsorship Packages

	Diamond CHF 20'000	Platinum CHF 15'000	Gold CHF 10'000
Host a workshop	✓		
Access to attendee list	✓	✓	
Reserved seating at head tables for exclusive dinner	✓	✓	
Free seats at exclusive dinner	5	3	2
Full ticket discount (company wide)	20%	15%	10%
Mentioned as:	Main Sponsor	Luncheon Sponsor	Coffee Break Sponsor
Featured on website and conference screens	✓	✓	✓
Company logo on digital media pre & post conference	✓	✓	✓
Featured as sponsor during the opening and closing ceremonies	✓	✓	✓



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